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A celebration of live music: MW:M Live presents 24 bands and solo artists via livestream and in front of an industry audience in Berlin

MW:M Live is the big showcase closing event of Most Wanted: Music 2020 and this year will take place in hybrid format – both in Berlin’s Alte Münze, and livestreamed on YouTube for music fans online. A total of 24 bands and solo artists from Europe will present themselves in compliance with all necessary hygiene and distance rules to an audience of top-tier experts on the evening of November 5 – the perfect chance for them to take the next step in their career.

Berlin, 9 October 2020 – The Corona crisis has brought the live music industry to a near-complete standstill, and is currently making it difficult for even the most talented bands and young artists to gain a foothold in the music business. Many artists have not only been denied the opportunity to experience live music in front of an audience, but also the chance to showcase themselves to the music industry or fans at festivals or on tour. It is therefore of deep importance to the organisers of the **MW:M Live** showcase that bands and solo artists from all over Europe are offered a platform. After its successful debut last year, MW:M Live will be the grand finale of the **Most Wanted: Music** music conference on **Thursday, 5 November 2020**, from 4 to 10 pm. **24 newcomers** will have the chance to perform live and convince the invited professional audience – consisting of **booking agents, managers, A&Rs, and media representatives**. The event will have a full, professional set-up, and **comply with all necessary hygiene and distance rules**. Fans can watch the performances in the livestream on the **MW:M YouTube channel**.

MW:M Live in a hybrid format: live acts on location in Berlin, and online via livestream

Eleven of the artists and bands will perform exclusively live at the Alte Münze, while 13 other acts will take part digitally. The evening will include the cineastic psychedelic pop songs of **TUYS** from Luxembourg, multi-instrumentalist **Kid Be Kid** who will bring an experimental mix of neo soul, beatboxing, piano and vocals, and the Berlin-based live-techno trio **DFUMH**. The audience can also look forward to performances by **Monako**, whose slowed-down funk-pop builds a bridge between Hamburg and Montreal, **Never Sol**’s lush electronic synth soundscapes from the Czech Republic, **Platon Karataev**’s energetic indie-folk from Budapest, and **Lazer Viking**, whose anti-hero antics will bring fun to proceedings. Q&A sessions, private video meetings and live chats will connect the international music industry audience with the artists – both on location and remotely via the virtual event platform.

The host of the showcases – and a guarantee of the quality of the performances – is the **Berlin Music Commission (BMC)**. It awards a **limited number of guestlist places exclusively to journalists** (for accreditation requests and online participation please contact presse@buero-doering.de) who want to discover exciting new talents and report on the second edition of MW:M Live.



Further information about the artists at MW:M Live and the music business conference Most Wanted: Music 2020 is available at: mwm-berlin.de/mwm-live.

MW:M Live is the showcase format of **Most Wanted: Music** – an event by the **Berlin Music Commission**. It is supported by the **Initiative Musik gemeinnützige Projektgesellschaft mbH** with project funds from the **Beauftragten der Bundesregierung für Kultur und Medien** and the **Senatsverwaltung für Wirtschaft, Energie und Betriebe**.



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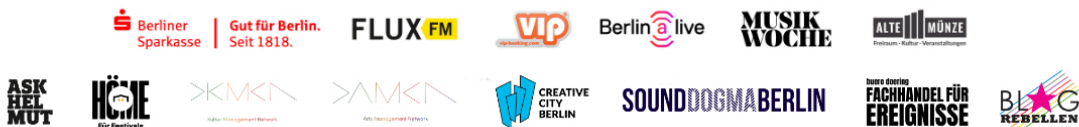
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