



MOST WANTED: MUSIC 2018 - Where You Shape The Future Of Creativity

- Berlin's biggest music business event from 6th to 8th November 2018
- The bullshit-free, get-it-done, connectivity conference for creatives and music business professionals who know that Berlin does it differently
- New conference venue in Berlin's historic Alte Münze
- [Early Bird Tickets](#) only €44.00 until August 31, 2018
- WATCH: [Most Wanted: Music 2017 recap video](#)

Since its launch in 2010, **MOST WANTED: MUSIC** (MW:M) has grown to become the most important music business event in Berlin, and one of Germany's largest conferences for the professional music and creative industries.

On **November 7th and 8th**, MW:M18 focuses on the most pressing questions the music and creative industries will face tomorrow. The spirit of Berlin shapes everything at MW:M: freedom of expression, doing it differently, and shaking the status quo.

Modern. Better. Weirder.

Here's the truth: most conferences are boring and true learnings are thin on the ground. Most Wanted: Music is taking a modern, **alternative approach to programming**, creating an **experiential space for the future of the music and creative industries**. Attendees will feel the benefit of **innovative talk and workshop formats**, provocative roundtable discussions in **unusual settings**, and bold **new forms of networking** to forge unexpected connections.

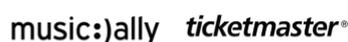
This year, MW:M expands into its beautifully industrial **new venue**: the famous **Alte Münze**, a former coin factory on the banks of the river Spree - right in the centre of the city that is the beating heart of European alternative culture.

Under the slogan "**Where you shape the future of creativity**", Olaf Kretschmar, Stephan Hengst and their team bridge the gap between current trends and future topics, like artists co-creating with **Artificial Intelligence**, immeasurable new ways of music reception and marketing through **Voice Assistants**, **Immersive Technologies**, and the **Mental Health** of musicians.

MW:M is structured to build new connections and new knowledge

In the music business, it's not only about what you know, it's who you know - so we've made networking central to MW:M. **Networking sessions** with **high-profile partners** include AFEM, the Association for Electronic Music, MusicTech Germany, the German

In Kooperation mit:



Gefördert durch:





federal association for Music Technology, and BV Pop, the German federal association for Popular Music.

At MW:M, your networking beats in time to the music: the conference starts with the **listen to berlin Award** show, and for the first time ever, there will be an own **showcase festival**, set in the infamous nightlife hotspot **RAW-Gelände**.

Alongside all this you can explore a series of fascinating **fringe events** - including **hackdays**, **pitch sessions** and much more.

Tickets and Media Partners

MW:M is organised by the **Berlin Music Commission** - the Berlin music industry's main network. We're thrilled to announce our media partners, Music Ally and Musikwoche.

MW:M Early Bird tickets are available for a very limited period via our partner [Ticketmaster](#) until August 31, 2018 - which also includes access to the showcase festival. Members of the Berlin Music Commission will always pay the price of €42.00 net. Not a member yet? [Join now!](#)

Grab a ticket, your business cards and your most winsome smile, and see you at Most Wanted: Music 2018!

Press contact:

Anna Jakisch
Head of Communications Most Wanted: Music
Email: aj@buero-doering.de
Tel.: +49 30 2790 7813

Most Wanted: Music is a project run by the Berlin Music Commission eG with friendly support of the Senate Department for Economics, Energy and Public Enterprises.

In Kooperation mit:



Gefördert durch:

Senate Department
for Economics, Energy
and Public Enterprises

